

A CONVERSATION WITH...

Frank Marangos



Dr. Frank Marangos is the Director of Development and Communications for **The Salvation Army of Palm Beach County** and host of *WJNO's* weekly radio Talk Show *Frankly Speaking*. After retiring from ecclesiastical leadership positions with the Greek Orthodox Archdiocese of America, and prior to assuming his current position with The Army, he founded OINOS Educational Services dedicated to offering strategic planning and a variety of innovative fundraising solutions to universities, churches, and nonprofit institutions in America.

WHY DID YOU CREATE *FRANKLY SPEAKING*?

Frankly Speaking was inspired by the charitable work provided by the dedicated officers, staff and volunteers of The Salvation Army of Palm Beach County. It did not take long after I assumed my current position to learn that the organization is more than Red Kettle Christmas bell-ringers. In fact, as the fourth largest nonprofit organization in America, according to *Forbes*, The Salvation Army has been providing numerous programs and services to those in need in the South Florida community without discrimination for over 98 years. When iHeart Media invited me to consider hosting a local radio program, *Frankly Speaking* was created to more widely share the impactful story of The Salvation Army's charitable work.

WHAT TOPICS DO YOU DISCUSS ON YOUR RADIO PROGRAM?

Frankly Speaking became a reality because of a generous grant from the Leandro P. Rizutto Foundation. In addition, when they heard about the radio show — the Laura and Isaac Perlmutter Foundation and the Claudia and Nelson Peltz Foundation offered to become Major Funders. Because all three of these local donor families have previously supported the Army's charitable programs, they enthusiastically accepted the invitation to help tell the organization's story to a broader audience.

Each week, I focus on the story and mission of The Salvation Army by discussing a societal issue that affects the nonprofit's programs in Palm Beach County. An interview follows with a staff member, civic leader, donor, or volunteer. Representatives from other nonprofits are also invited as guests to discuss areas of potential collaboration. The program concludes with a select quote from William Booth, who along with his wife, Catherine, founded The Salvation Army in 1865.

HOW HAS THE COVID PANDEMIC IMPACTED THE PROGRAMS AND SERVICES OF THE SALVATION ARMY?

Thanks to the generosity and dedication of its donors and volunteers, The Salvation Army of Palm Beach County has been able to maintain its existing programs and services and to appropriately assist individuals and local families affected by the COVID pandemic in the greater Palm Beach community. In fact, thanks to two matching grants from the Laura and Isaac Perlmutter Foundation and the Claudia and Nelson Peltz Foundation, over \$300,000 was raised after Thanksgiving on *Giving Tuesday*!

During the Christmas season, over 14 noted restaurants partnered with local foundations, major donors, media outlets, and corporate sponsors to host COVID-compliant dining experiences for us. Thanks to these holiday dinners, nearly 17,000 toys and gifts were opened on Christmas morning by local children through The Salvation Army's *Angel Tree* program. In addition, even with a limited number of only



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40 locations, \$140,000 was collected through The Salvation Army's signature *Red Kettle* system.

WHAT OTHER SERVICES AND PROGRAMS ARE YOU RESPONSIBLE FOR RAISING FUNDS?

I am responsible for inspiring volunteers and raising financial subsidies for 12 primary programs and services. Apart from tutoring, character building, camping, and athletic programs for youth, Salvation Army of Palm Beach County provides Disaster Relief Services, Emergency Housing for Families, and Food Assistance to low-income families and struggling households. The organization also provides a safe house and assistance to victims of Human Trafficking, and helps Federal offenders transition back into society. In addition, we offer a *Residential Veteran Services Program* that provides a safe and secure environment and individualized case management to homeless veterans.

It has truly been a privilege to serve as the Director of Development and Communications for The Salvation Army. I am continually amazed and humbled by the outpouring of financial support and the collaborative ethos of the local community that provides the volunteers and resources to help us maintain our humanitarian efforts during the current health pandemic. May God bless their love and unselfish generosity!

Dr. Marangos holds a Doctorate in Adult Education (Ed.D.) from NOVA Southeastern University (Ft. Lauderdale), and a Doctorate in Ministry and Early Education (D.Min.) from Southern Methodist University (Dallas, TX). In addition to being a Fellow in Charitable Estate Planning (FCEP), he is a sanctioned Practitioner of Myers-Briggs Instruments. Marangos has taught courses at several universities and is US Certified Distance Learning Leader.

The Salvation Army of Palm Beach County is located at 2100 Palm Beach Lakes Blvd. in West Palm Beach. For more information call 561.686.3530 or visit salvationarmyflorida.org/westpalmbeach.